# Nicholas D. Evans

DIGITAL TRANSFORMATION, EMERGING TECHNOLOGY, AND INNOVATION MANAGEMENT

Keynote Speaker/Author

Nicholas Evans is a globally recognized keynote speaker, the author of *Mastering Digital Business* and *Business Innovation & Disruptive Technology*, a writer for CIO magazine, and consulting executive focused on managing innovation and disruptive technology
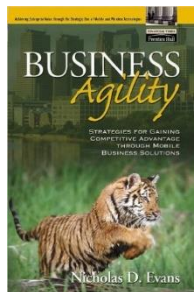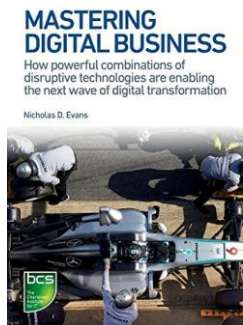
Nick customizes his keynotes and presentations to your audience's specific requirements, interests and industry so that you get insights and actionable advice on the topics critical to your conference or meeting and the audience's future success.

Topics often include:

Managing Innovation

In this entertaining and thought provoking keynote, Nick highlights the importance of a structured, yet highly flexible, approach to innovation for leaders, organizations and business functions.

- Learn about the five critical pillars of innovation management capability
- Gain insight into how to fine-tune innovation programs for digital business initiatives
- Learn about the future of innovation management software
- Learn how Innovation Workshops can be used to quickly arrive at a prioritized short-list of business opportunities
- Obtain tools and strategies for managing innovation within your own organization

Industry Accolades

"Nicholas Evans is a magician, weaving together the complexities of the digital world into a tapestry of opportunities for alert companies and managers. And like a good magician, he makes it look easy. Get started on your digital transformation with this book NOW."

Henry Chesbrough, professor at UC Berkeley Haas School of Business, and author, Open Innovation: The New Imperative for Creating and Profiting from Technology

"With 52% of the Fortune 500, merged, acquired, gone bankrupt, or fallen off the list since 2000, the digital revolution has transformed business models. Leaders need pragmatic advice from strategy to execution on digital transformation. Nicholas' book Mastering Digital Business provides practitioners with not only the first principles required to success but also a pragmatic approach to addressing the change management requirement for success in decoding digital business."

R "Ray" Wang, Principal Analyst & Founder, Constellation Research

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The Next Wave of Digital Transformation

In this business results-oriented keynote, Nick explores the next wave of digital transformation and how leaders, organizations and business functions can craft specific strategies to achieve each of their target business outcomes.

- Designing your digital business strategy and vision
- Re-thinking and re-designing your business models and processes
- Enhancing the digital customer experience
- Instrumenting the human and socializing the machine
- Gaining insights from analytics
- The six steps for digital transformation

Harnessing Emerging & Disruptive Technology

In this visionary keynote, Nick explores how powerful combinations of disruptive technology, together with platform business models, and a mastery of digital services are enabling the next wave of digital transformation.

- Maximizing the potential of today's disruptive technologies for digital business
- How powerful combinations of disruptive technology are enabling the next wave of digital transformation
- The new platform ecosystem for digital business
- Timing your move based on technology maturity
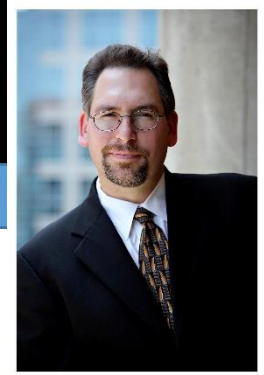- Mastering the digital services lifecycle and speeding time-to-market
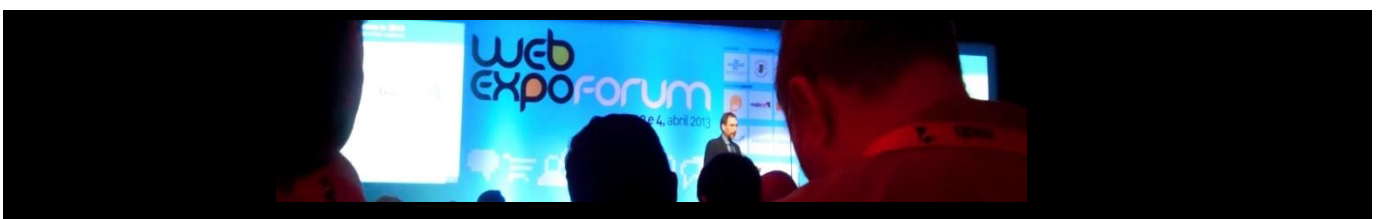
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Nick in the Press

FT FINANCIAL TIMES

FORTUNE

Discovery CHANNEL

CMP INTERNETWEEK

CIO

COMPUTERWORLD

bcs The Chartered Institute for IT

H THE HISTORY CHANNEL

CNBC

WashingtonTechnology

TIME

SQUAWK BOX

Awards & Recognition

CONSULTING THE TOP 25 CONSULTANTS

TOP TECH WRITERS TO FOLLOW IN 2016

COMPUTERWORLD PREMIER 100 IT LEADERS

Keynotes & Public Speaking

- Web Expo Forum, Sao Paulo, Brazil – Keynote
- IDC Consumerization Conference, London – Keynote
- HP Technology Leaders Forum, Mexico – Keynote
- NCR Fastlane Annual Users Forum – Keynote
- Kennedy Information's Consulting Summit
- Tech Policy Summit
- International Summit on Digital Government
- AMITI (Mexican IT Association) Annual Conference
- WebMethods Annual Conference
- Private Label Manufacturers Association (PLMA)
- Annual HIMSS Conference
- Information Technology Association of America (ITAA)
- Council of Logistics Management (CLM)
- Council of Supply Chain Management Professionals (CSCMP)
- Software and Information Industry Association (SIIA)

Nicholas D. Evans

Mr. Evans is a VP & GM within the Office of the CTO at Unisys. One of *Consulting Magazine*'s "Top 25 Consultants", and one of *ComputerWorld*'s Premier 100 IT Leaders, he leads the Applied Innovation program, an internal and client-facing worldwide initiative.

He is the author of over 10 books on business and technology strategy including titles from the British Computer Society, Financial Times Prentice Hall, Tech TV, Microsoft Press, and Powersoft Press.

With over 25 years of consulting experience, Nick previously ran the global emerging technology consulting practice at BearingPoint (formerly KPMG Consulting) and well as serving as the national technical director for e-business at PwC. He co-founded the National Internet Consulting Practice for Coopers & Lybrand in 1997.

Mr. Evans holds a B.Sc. (Hons) and M.Sc. from Southampton University in England. He serves as a frequent advisor to the venture capital community and has served on numerous boards.